

One Year Marketing Placement

A great opportunity for a 2nd year Marketing or Business Studies student to kick start their career in a dynamic and vibrant company

A salary of £18,000 plus a performance related bonus scheme, start date in June

Zenopa is a recruitment company, based in Penn, Buckinghamshire which has demonstrated a fantastic growth rate, averaging 23% per year over the past 8 years. We place sales, marketing and executive personnel in the Healthcare sector. Our clients consist of SME's and large blue chip companies. We have a passion for achieving our goals and work in a culture that is professional, fun, fast-paced and demanding.

We need someone who will:

- administer our website, as well as run advertising campaigns on Google and optimise our website on Google
- focus on internal and external Marketing and proof-read advertisements for ourselves and our clients in trade magazines
- conduct market research at industry exhibitions
- liaise between our Account Managers and the external news company who compile the news stories for our weekly newsletters
- design our internal communications
- design and compile PowerPoint presentations for client pitches
- be prepared to help out in anyway in our busy Marketing department

We are looking for someone:

- with drive to achieve goals
- who has great attention to detail
- who has medium/advanced knowledge of Adobe Photoshop
- with some knowledge of websites
- with great time management skills
- with excellent written English skills
- who is hard working and resilient
- able to work well under pressure
- able to work well as part of a team but equally capable of self management
- able to work with data statistics

If you meet the criteria above please email your CV and covering letter to janep@zenopa.com by 12th April. Please include dates over the Easter holidays when you would be available to attend an interview in Penn, Buckinghamshire